

Rajeev Tripathi

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PROFILE

- Insight-driven Data Analyst with 3+ years of experience applying statistical modeling and visualization techniques to uncover business trends, optimize performance, and guide strategic decisions across different domains.
- Proficient in Python, SQL, and Power BI** for data analysis and insight generation, with experience using **Snowflake** and **Azure** to build scalable analytical workflows that support data-driven decisions and improve business performance.

EXPERIENCE

Data Analyst | Lightship Foundation, Cincinnati, OH (Remote) May 2025 – Present

- Designed analytical datasets in **Snowflake** by integrating data from multiple sources using SQL to support KPI reporting.
- Created data validation scripts in **SQL** and **Python** to ensure consistency, completeness, and accuracy across data layers.

Data Analyst | University of Cincinnati, Cincinnati, OH August 2024 – May 2025

- Performed **EDA** to detect error occurrence patterns and device feature correlations influencing ticket volume.
- Collected and cleansed large-scale customer and ticket datasets using **PySpark** to prepare for analysis.
- Built Power BI dashboards** to visualize real-time KPIs, delivering actionable insights to senior management that contributed to a **19% reduction in support tickets**.

Business Intelligence Developer | COGNIZANT, Delhi, India June 2021 – July 2024

Client: Global Security Operations Center

- Designed and deployed **ETL data pipelines in Azure Data Factory** to integrate and transform data from on-premises and external sources, improving overall data load performance by **34%**.
- Automated ingestion workflows using ADF pipelines, enabling incremental loads and reducing manual intervention.
- Implemented robust data quality checks and logging mechanisms in ADF to monitor pipeline health and performance.
- Designed Power BI dashboards** to monitor attack and phishing incidents across 170 member firms.
- Implemented **Row-Level Security (RLS) in Power BI dashboards** to restrict data visibility based on region and country.
- Collaborated with business stakeholders to define key metrics, ensuring analytics outputs aligned with requirements.

Client: SBI (General Electric)

- Optimized SQL queries and data structures to improve performance and consistency across high-volume transactional tables.
- Created Power BI semantic models for streamlined reporting, enabling quicker insights into operational KPIs.

SKILLS AND CERTIFICATIONS

Skills: Power BI (DAX, Power Query), SQL (CTEs, Window Functions, Query Optimization), Python (Scikit-learn, Numpy, Pandas), PySpark, R, Snowflake, Streamlit, Advanced Excel (Power Pivot, VBA), Tableau

Analytics & Machine Learning: Time series Analysis, Forecasting, Clustering, A/B Testing, Data Modeling, Data Visualization

Certifications: Power BI Data Analyst ([Microsoft](#)), Data Analytics ([Google](#)), Azure Data Fundamentals ([Microsoft](#))

PROJECTS

Multiple Disease Prediction System | *Python, Streamlit, Scikit-learn, NumPy, Pandas, Pickle* [\(Link\)](#)

- Developed predictive machine learning models achieving over 88% accuracy and deployed a Streamlit-based application with CI/CD pipelines to automate model updates and releases.

AI-Powered Multi-Agent Research Assistant | *Python, Langflow, AstraDB, Git, Streamlit, RAG* [\(Link\)](#)

- Built a multi-agent LLM application using RAG to ingest healthcare data and answers real-time research queries.
- Implemented an “Ask AI” functionality with agent routing and real-time data retrieval to improve response accuracy.

Data Wrangling: NYC Taxi Trip Analysis | *R, SQL, Geospatial Analysis, Data Visualization* [\(Link\)](#)

- Performed statistical analysis on 1.4 million records to uncover peak demand hours, traffic patterns, and passenger behavior.
- Built geospatial maps and heatmaps from GPS pickup data to highlight high-demand zones and peak commute periods.

EDUCATION

University of Cincinnati, Carl H. Lindner College of Business | (GPA: 3.96/4) Cincinnati, Ohio

Master of Science, Business Analytics and Data Science

August 2024 – December 2025

- Teaching Assistant:** Data Visualization and Statistics
- Scholarships:** Lindner College of Business International Outreach (2024), UC Global Scholarship (2024)

KIET Group of Institutions | (GPA: 3.6/4)

Bachelor of Science, Computer Engineering

Ghaziabad, India

August 2017 – July 2021